

BEST PRACTICE: 2

TITLE OF THE PRACTICE: STUDENT SOCIAL\ RESPONSIBILITY

1. OBJECTIVE

- To enable students to evolve as socially responsible citizens.
- To sensitize students on diverse social problems and awaken them to contribute in solving them.
- To cultivate good morals and values in students.
- To encourage students to apply their knowledge and skills in the pursuit of humanitarian goals. To evolve students as globally acceptable business leaders.

2. CONTEXT:

Our institute upholds the values of its management in terms of commitment towards the society; which is why all activities at our institute are student centric and socially oriented. We at the institute believe that quality management education calls for awakening of young minds in terms of being socially conscious and morally responsible. So, we provide a platform to students to engage in activities having social concern and craft them to become socially responsible citizens.

For this the students of our institute engage themselves in societal activities like that of swacch bharath educating citizens about -digital payments, drug abuse, waste management, malaria awareness, health awareness; lending helping hand to the old and differently-able among others. Students have also been encouraged to come up with meaningful Ply-cards, Posters on moral and social messages. In their journey of evolving as socially responsible students our institute has left no stone unturned.

3. THE PRACTICE:

Student social responsibility initiative of our institute involves continuous and gradual involvement of the students in social activities. The objective of this initiative is to sensitize students and make them consciously responsible for giving back to the society. The institute has devised several means to facilitate the same and blend it with the academic learning process. The practise involves the following:

- 1. Sensitization programmes for students:** Imparting wholistic education is the true essence of management programme which is why our institute has annually hosted several sensitization programmes for students to stimulate their concern for societal issues. Lectures on drug abuse, malaria menace, digital illiteracy in society and various other social issues are commonly held.
- 2. MoU with social organizations and NGO's:** The institute has signed several MoU's with social organizations to extend an helping hand from the institutes end for several social issues.
- 3. Encouragement to student ideas to give back to the society:** Our institute has the practice of putting students at the centre of all its activities. Hence, whenever the students have approached the institute with ideas that can change the society. The institute has always encouraged the same by involving in such activities.
- 4. Compulsory extension activity:** All the students at the institute are involved in extension activities that expose them to social issues and imbibe moral consciousness.
- 5. EVIDENCE OF SUCCESS:**

The evidence of success for this initiative comes from the following programmes:

Community service involvement initiatives of our students include:

Sr.No.	Name of the activity
1	Haritaharam
2	Clean and green program
3	Poster composition
4	Clean and Green
5	Blood donation camp
6	Menstrual Hygiene Management
7	Road Safety Week

8	Homage to CRPF Jawans
9	Women's Day Celebrations
10	A Two Mile Walk on Stop Child Abuse
11	Free Medical Camp
12	Essay Writing Competition on Mahatma Gandhi
13	Road Safety Awareness Program
14	Vanmahotsav Tree Plantation
15	Awareness Program on Anti-Ragging
16	Awareness Program on Green Ganesh
17	Awareness Program on Digital India
18	NSS Day
19	Free Health Camp
20	National Voluntary Blood Donation Day
21	Feed the Poor Programm in Asociation with i-volunteers
22	Good Touch-Bad Touch
23	National Unity Day
24	Plog Run
25	Women Hygiene Management
26	Awareness Programm on AIDS
27	Security Services
28	PallePragathi
29	National Voters Day
30	A Day for A Change
31	Swachh Bharath
32	Personality Development Program

33	Covid-19 Awareness Program
34	Program on Stay Home Stay Safe during COVID-19 Pandemic
35	Harithaharam
36	Road Safety Awareness Program
37	Covid-19 Free Vaccination Drive
38	Homage to 1 st CDS General BIPIN RAWAT
39	Essay writing and Elocution Competition
40	Reading the Preamble
41	Swachh Barath Program
42	Eye Power Check-up Camp
43	Road Safety Awareness Program
44	CPR training program at Gandhi Medical College & Hospitals campus
45	Global Warming Awareness program
46	World Environment Day-2023
47	Poster Presentation

Field visits made: In order to learn about social problems students have been exposed to Village Visit and interaction with Public. Currently students are engaged in various societal sensitization activities and initiatives of state Government through which they have reached out to general public and conducted demonstrations and educated people on need for being a socially responsible.

Sr. No.	Name of the event
1	Awareness Program on “KCR Kit Scheme”
2	Celebration of Human Rights Day
3	Constitution Day

4	Gandhi Jayanthi Celebrations
5	Eradication of Untouchability
6	Babu Jagjivan Ram's Birth Anniversary
7	Awareness program on "Kalyana Lakshmi/ Shaadi Mubarak Scheme"
8	Creating awareness on "Rythu Bandhu Scheme"
9	National Education Day 2021
10	Awareness program on "Beti Bachao, Beti Padhao: Caring for the Girl Child"
11	Rally on Human Rights Day
12	Awareness Program on "Eradication of Child Marriage"
13	Awareness Program on "Women Rights"
14	Awareness Program on "Nirbhaya Act"
15	Say No to Dowry
16	Gandhi Jayanthi Celebrations
17	Eradication of Untouchability

Problems encountered and resources required (150)

There have not been much problems as these social concern initiatives are been taken up by students with all their willingness. Students have whole wholeheartedly contributed to all the initiatives taken towards helping the needy. However due to hectic academic schedule students complain of not having had enough time to do more for the society.