

## **Best Practice- 1**

### **1. Title of the Practice:** Training Professional Program (TPP)

### **2. Objectives of the Practices**

- Bringing the industry to campus by reproducing genuine industrial practices which help the student community to gain interactive learning and live experience.
- Allow students to validate classroom theory by implementation with real world examples.
- To bring on board experience that will benefit them in their first employment.
- To provide a more realistic application-based perspective.

### **3. Context:**

- The elaborate challenges were Identified and get permission from industry delegates participating in the particular profile to create and carry out the activities.
- Conduct extensive study to find areas and profiles that exist in the industry landscape.
- Obtaining an authentic recommendation from an industry expert.
- To provide a chance for the student to apply his or her knowledge of industry expectations to the final interviews held on campus.

### **4. The Practice**

An expert from the organization would visit campus and lead a session that he or she had created. A S.M.A.R.T (Sales Marketing and Recruitment Training) professional, for example, led a session. To augment the discourse supplied as part of the fundamental foundation on field activities such as developing a brand presence via the general trade channel and direct selling through booths.

This exercise provided first hand knowledge about real-world expectations. The student may then emphasize the module of his or her choosing in his or her resume to bring the interviewer's attention to this competency.

## **5. Evidence of Success**

- Students were able to narrow down their industry and profile priorities, align their expectations with the true feasibility of their efforts, and match their skills, interests, and talents to particular courses.
- As a consequence of this feature, students were put in fields of interest to them.
- Employers expressed satisfaction with the students' on-the-job performance.
- An associated institution granted permission for the institute to offer the TPP certification as an Add On certificate program.

## **6. Problems Encountered and Resources Required**

- Instructors with relevant expertise, theoretical grasp of the profile, and strong teaching abilities were the most important resources necessary for these simulations.
- Problems faced include the need to make additional efforts to accommodate students.
- Identifying the presently relevant career sectors and profiles.