



**KOMMURI PRATAP REDDY INSTITUTE OF MANAGEMENT**

Date: 15-3-2021

**Circular**

All the teaching and non-teaching Staff and students are here by informed that, the NSS-KPRIM would like to conduct awareness Program on Beti Bachao, Beti Padhao: Caring for the Girl Child in Ghanapur village on 16<sup>th</sup> March, 2021 at 10.30AM. Hence all the staff members and students are requested to make it as grand success.

  
NSS Coordinator

cc to

1. Vice Chairman.
2. Head of Department - MBA
3. A.O
4. Exam branch
5. Placement Officer

  
Principal  
**PRINCIPAL**  
Kommuri Pratap Reddy Institute Of Management  
Opp. NTPC Power Grid, Ghanpur (V),  
Ghatkesar (M), Medchal-Malkajgiri Dist.  
Pin Code: 500088(Ts)

**Awareness program on “Beti Bachao, Beti Padhao: Caring for the Girl Child”**

Beti Bachao Beti Padhao (BBBP) was launched by the Prime Minister on 22nd January, 2015 at Panipat, Haryana. BBBP addresses the declining Child Sex Ratio (CSR) and related issues of women empowerment over a life-cycle continuum. It is a tri-ministerial effort of Ministries of Women and Child Development, Health & Family Welfare and Human Resource Development.

To create awareness about the scheme KPRIM took an initiative by conducting an awareness rally on 16<sup>th</sup> March 2021 in Ghanapur. The rally started at 10:30 A.M in the college. Students of all years actively participated in the rally with the slogans “Beti Bachao, Beti Padhao”, “Beta Beti, Ek Samaan”.



  
**PRINCIPAL**  
Kommuri Pratap Reddy Institute Of Management  
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Ghatkesar (M), Medchal-Malkajgiri Dist.  
Pin Code:500068(Ts)